

EVERYTHING ABOUT ATTENTION

Information Panel LED Signage Scoreboard & Timing



Profile 公司簡介



SINCE ESTABLISHMENT we have been committed to providing electronic display systems in one-stop service. Starting from system and hardware design, installation, to repair and maintenance, we pursue perfection in every detail for fulfilling quality products and services. For our determination, we have been a qualified contractor in providing information display systems for public works of the HKSAR Government. We were also awarded the first "Best SME Award" in Electronic Engineering by The Hong Kong Chamber of Small and Medium Business. Being trusted and recognized by a broad range of corporate clients have proved our success and goodwill in the highly competitive market.

NOWADAYS riding on solid know-how and experience in electronic engineering works, we keep seeking breakthrough. To demonstrate greater benefits in utilizing display systems and fulfill uplifting requirements, we promote different applications in broader horizons by integrating latest software and added features as well as enhancing artistic impressions. We also strive for continuous improvement based on the standard of ISO9001. Being part of the community, we persist in balancing business interests and social responsibilities for the benefits of the society and environmental preservation.

For achieving quality products and services, we always stay at the forefront of the market and technology.

過往 一直致力為客戶提供一站式的顯示系統服務。由系統及裝置設計、安裝工程、以至維修保養,皆追求盡善盡美,達成提供優質產品及服務的承諾。並且積極進取,多年為香港特區政府認可的資訊顯示系統工程承辦商,曾獲取香港中小型企業商會首屆舉辦「最佳中小企業獎」之「電子工程獎」。在眾多企業客戶間取得廣泛信任與肯定,在劇烈競爭環境下建立良好商譽與名聲。

今天 建基於穩定的電子技術及豐富的工程經驗上不斷尋求突破。結合創新軟件,增添顯示系統功能,加強視覺藝術效果,將應用層面進一步擴展,為客戶爭取更大經濟效益,切合日益提升的市場要求。更在ISO9001認證的基礎上持續改進。康輝亦一貫堅持在營商效益與社會責任之間互取平衡,務求為社會及環境保護盡一分力。

提升產品與服務質素,時刻站在市場與科技最前線

Art + Computer Technology =

ARTCOM

We are a
Renowned Provider of
Integrated Display
System

ONE-STOP solutions

- design integration
 - installation services

HK based
Since 1985

we **Know** the needs here

We innovate

the most suitable solutions

for our clients

Instead of a

single application

CLIENTS
are always our
PRIORITY

Our Success is driven by your Challenges

Long term relationship with our clients is proven credits for

ARTCOM

Our **excellent**

after-sales support

ease your maintenance efforts

Efficient deployment

make least impact

to your operations

for any constraints **our experienced**

technical associates may overcome

for you

We work

as a partner

to take care of

what you need

to take care of

from the very beginning









Hang Seng Bank (Wan Chai), 恒生銀行(灣仔)

HKEx (Central), 香港交易所(中環)

Citibank (Tsim Sha Tsui), 花旗銀行(尖沙咀)

LED Board LED顯示屏

• Furnish your property with brilliant colors regardless of indoor or outdoor and even though under strong daylight

不論戶內戶外,即使受強烈日光照射之環境下,皆可顯示出璀璨亮麗的光彩,為各種場所添上動感

 Provide exceptional value and excellent channel to catch the attention of your targeted audience

耀目的畫面,能引人注目,是絕佳而有效的傳訊平台

- Fit your property environment with customized screen size ranged from small to huge 顯示屏大小均能配合各種環境,達至善用每吋空間
- Make the operation simple with ease-of-use content management software 配合易於使用的操作軟件,讓管理顯示內容及更新變得輕鬆簡單
- Avoid excessive illumination and energy waste by applying brightness control 按照外在環境,可調節合適的光亮度,既可避免過度光亮,亦能節省能源



Queue Management 輪候管理

• Automate queue process to manage crowd more systematically and ease frontline staff's burden

自動化排隊輪候程序,既可有系統地控制人流,亦能舒緩前線人員的壓力

• Eliminate customers' anxiety during waiting and enhance customer experience with properly designed queue management system

設計恰當的輪候管理系統,除可避免客人可能因等候而產生煩悶,並能提升客人享用服務的體驗

• Fit all kinds of stores with customized workflow and system design, including functions of visual and verbal calling indication, queue status preview, showing useful or promotional information, generating statistical reports, etc.

按照各種服務形式,提供合適的操作流程及系統設計,例如包含顯示及呼叫指示、輪候狀況檢示、播放重要資訊或促銷信息、編印統計數據等

• Feature with different combinations of operating and display methods, including keypads, barcode scanner, LCD monitor, LED board, web-based application, etc.

提供各種操作及顯示組合,包括功能鍵盤、條碼掃描器、LCD屏幕、LED顯示屏、網絡平台等





Information Panel 資訊屏幕

• Utilize the latest LCD panels indoor to deliver your messages and product information to targeted audience

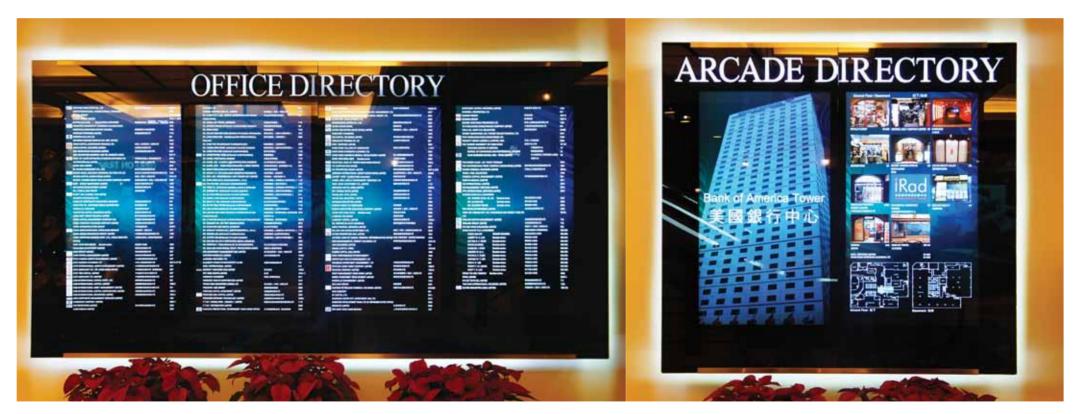
利用最新LCD屏幕在戶內環境傳遞各種信息及產品資訊予目標顧客

- Use lesser space for more contents
 善用空間,包羅更多豐富資訊
- Save time and costs to prepare and replace printed materials
 替代印刷海報及單張,可節省編製及更換時間和成本

• Support instant message dissemination across the whole signage network with centrally managed system

透過中央管理系統,可簡便地將信息即時傳送至所有資訊屏幕

- Adopt commercial-graded LCD to secure display reliability for long operating hours and sufficient brightness for shop environment
- 採用商業級 LCD屏幕,確保可長時間穩定地運作及具有足夠光亮度,切合商戶營業時間 及店鋪環境



Bank of America Tower (Central), 美國銀行中心(中環)





Interactive Kiosk 互動顯示屏

- Utilize the latest technology to provide touch function on large-format LCD screens, with gesturing features like handheld devices 利用最新觸控配置,在 LCD 大屏幕上提供現今慣常使用的觸控功能
- Integrate all useful information for visitors to enhance their experience, for example, shopping mall directory with wayfinding feature helping them navigate to shops and other facilities
- 整合所有有用資訊,例如在商場內提供備有協助訪客搜尋路徑功能的目錄指南,以提升訪客使用各樣服務及設施的體驗
- Fit different applications with customized layouts and functions 按照各種使用模式, 釐定功能及設計版面
- Provide ease-of-use content management software for simple update and operation
 配合易於使用的操作軟件,讓管理顯示內容及更新變得輕鬆簡單



9 Queen's Road Central (Central), 皇后大道中9號(中環)





Hotel ICON (Tsim Sha Tsui East), 唯港薈(尖沙咀東)

Hang Seng Bank (Central), 恒生銀行(中環)

Jockey Club Innovation Tower (Hung Hom), 賽馬會創新樓(紅磡)

LED Signage LED廣告招牌

 Provide various solutions ranged from LED backlight signage to full-color LED dot matrix

提供各種配置方案,既可是LED背光招牌,亦可應用全彩LED點陣模式

• Lower replacement and energy costs 降低維修及更換費用,並能減少耗電量

- Support multiple contents in addition to company name and logo
 支援多種內容,可自由顯示公司名稱、商標及其他廣告信息
- Save energy further with day/night signage showing printed logo and company name in daytime and lighting up at evening for more attractive layouts and messages

採用環保招牌概念,可於日間只以印刷式展示公司名稱及商標,晚間才點亮整個招牌, 讓全彩 LED 顯示屏傳遞更多豐富耀目的圖像訊息,既可善用招牌,亦可進一步節省能源



Scoreboard & Timing 計分屏及運動計時

- Provide professional athletic timing and scoreboard equipment for local sports and complex stadiums 為本地體育及綜合場館提供專業級運動計時設備及計分系統
- Popularize the experience in using professional athletic facilities among the public and youngsters at an affordable cost
- 讓普羅大眾及青少年有機會體驗專業級運動場地設施
- Foster exciting atmosphere for sports games
 為運動賽事增添競技的緊張刺激氣氛



Hona Kona Coliseum (Huna Hom). 香港體育館(紅礁



Shing Mun Valley Sports Ground (Tsuen Wan), 城門谷運動場(荃灣)



Kowloon Bay Sports Ground (Kowloon Bay), 九龍灣運動場(九龍灣)



Services 服務範疇

Proposal Formulation

- Listen to your ideas of the planned application and your concerns
- Share our experience with you on related applications
- Propose a number of suitable solutions to you according to your requirements and provide all necessary information to facilitate your planning process and decision making, including but not limited to project plans, technical drawings and graphical simulations
- Arrange site visits and demos whenever you need

項目策劃

- 聽取客戶應用所需及對計劃的構想
- 分享我們就相關項目的經驗及意見
- 根據客戶要求,提出一系列合適方案,並提供所有相關資料,包括項目執行計劃、圖紙 和模擬圖像等,以便客戶進行整個項目的籌劃及決策
- •安排實地考察和示範,以配合客戶要求

Project Preparation

- Have meetings with your concerned parties to confirm operational requirements, site conditions and project plan
- Coordinate with all designated suppliers, contractors and your concerned parties to prepare for the project execution
- Get all required documents and drawings prepared for official submissions
- Customize, integrate and test all software applications and hardware devices together with required online data
- Design graphical layouts or contents
- Arrange a factory acceptance test whenever necessary

項目籌備

- 與客戶有關代表進行會議,確認項目執行計劃、施工環境狀況及操作要求等
- 與物料供應商、工程承辦商及客戶有關代表保持緊密聯繫,互相協調,為項目執行進行準備
- 提交所需文件及圖紙
- 設定及測試硬體、軟件及即時訊息系統
- 設計畫面及內容佈局
- 應客戶所需,安裝前進行驗收檢測

Project Execution

- Monitor the site progress and get the site prepared for installation according to the project plan
- Discuss and solve any issues found out in the site with you
- Install and connect all equipment in the site with appropriate safety facilities
- Set up all user workstations and test the whole system together with prepared content
- Have a site / user acceptance test with you
- Follow up all necessary fine-tuning works according to your comments
- Provide training and manuals

安裝整合

- 跟進施工場地的工程進度,按照項目執行計劃準備安裝工作
- •工程進行期間如發現任何狀況,為客戶提出排解方案,並妥善協調及處理
- 確保所有安裝及接駁工作在備有適當安全設施的環境下完成
- 連接操控裝置, 載入客戶選定畫面及內容, 進行全面系統測試
- 與客戶完成整個系統驗收檢測
- 根據客戶意見修正各項細節
- 提供操作培訓及使用手冊

Post-project Support

- Provide premier on-site technical support to you during defect liability period and subsequent annual maintenance services, including prompt system recovery and comprehensive routine check
- Support you for system modification and enhancement in the future
- Support you for graphical design and content management of the system

後期支援

- 保養期內提供全面的技術支援及例行檢查,技術人員在有需要的情況下盡快到達現場, 迅速地修復系統裝置
- 支援客戶日後進行系统更新
- 提供圖像設計及顯示內容更新服務







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